



UNIVERSITY OF MUMBAI



NAME OF COLLEGE: YASHWANTRAO CHAVAN COLLEGE OF ARTS, COMMERCE AND SCIENCE, KOPARKHAIRANE, NAVI MUMBAI

S Y BMM SEMESTER SEM-IV (Additional ATKT) EXAMINATION NOV-2020

Day	Date	Start Time	End Time	Paper Name
Monday	23/11/2020	11.00 AM	12.00 PM	Introduction To Advertising
Tuesday	24/11/2020	11.00 AM	12.00 PM	Introduction To Journalism
Wednesday	25/11/2020	11.00 AM	12.00 PM	Print Production & Photography
Thursday	26/11/2020	11.00 AM	12.00 PM	Radio & Television
Friday	27/11/2020	11.00 AM	12.00 PM	Mass Media Research
Saturday	28/11/2020	11.00 AM	12.00 PM	Organization Behavior

Note:

1. All candidates request you to follow the above time table.
2. Examination will be conducted online by Google form format.
3. This exam will be for the candidates those who appeared exam in March-20 and failed.

Principal

Principal

Yashwantrao Chavan College Of
Arts, Commerce & Science

Sector-15 Koparkhairane, Navi Mumbai-400718



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S Y B M S SEMESTER SEM-IV (Additional ATKT) EXAMINATION NOV-2020

Day	Date	Start Time	End Time	Paper Name
Monday	23/11/2020	11.00 AM	12.00 PM	Integrated Marketing Communication
Tuesday	24/11/2020	11.00 AM	12.00 PM	Rural Marketing
Wednesday	25/11/2020	11.00 AM	12.00 PM	Information Technology in Business Management
Thursday	26/11/2020	11.00 AM	12.00 PM	Foundation Course-IV
Friday	27/11/2020	11.00 AM	12.00 PM	Business Economics-II
Saturday	28/11/2020	11.00 AM	12.00 PM	Business Research Methods
Sunday	29/11/2020	11.00 AM	12.00 PM	Production & Total Quality Management

Note:

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2. Examination will be conducted online by Google form format.
3. This exam will be for the candidates those who filled exam form for March-20.


PRINCIPAL
Principal

Yashwantrao Chavan College Of
Arts, Commerce & Science
Sector 15 Koparkhairane, Navi Mumbai-400709



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S Y B COM SEMESTER SEM- IV (Additional ATKT) EXAMINATION NOV-2020

Day	Date	Start Time	End Time	Paper Name
Monday	23/11/2020	11.00 AM	12.00 PM	Foundation Course (Contemporary Issues) – IV
Tuesday	24/11/2020	11.00 AM	12.00 PM	Accountancy and Financial management
Wednesday	25/11/2020	11.00 AM	12.00 PM	Financial Accounting and Auditing – Auditing
Thursday	26/11/2020	11.00 AM	12.00 PM	Commerce Paper-IV
Friday	27/11/2020	11.00 AM	12.00 PM	Business Economics
Saturday	28/11/2020	11.00 AM	12.00 PM	Business Law
Sunday	29/11/2020	11.00 AM	12.00 PM	Advertising

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